

CLA SUPPORT(S) THE SUSTAINABLE DEVELOPMENT GOALS

CEO's Message



Mahendrarajah Selvaraja
Chief Executive Officer

Dear Valued Stakeholders,

In today's rapidly changing world, I am certain that each of us are committed to the United Nations [Sustainable Development Goals \(SDGs\)](#) in one way or another. At CLA, we recognize our responsibility to contribute to the well-being of future generations.

Ultimately, we are all striving to make a positive impact on society and the environment, going beyond sustainability to regenerate our communities. Together, we can work towards a brighter future for generations to come.



4

QUALITY EDUCATION

Contribution

1. Earlier access to the corporate environment

2. Invest in or mentoring young generation

3. Knowledge sharing

Current Approach

Create structured programs (e.g., internships, work-study, traineeships, etc.)

Foster entrepreneurial culture in the company to develop creativity

CLA Academia tutor by industry expert



8

DECENT WORK AND ECONOMIC GROWTH

Contribution

1. Employment opportunities

2. Decent work environment

3. Job skills enhancement

4. Productivity

Current Approach

Hiring fresh graduates & Internship

Ensuring safe working conditions and fair wages

Continuous opportunities and adapting change management

Focus on enhancing quality of work by reducing procedure, time & cost



9

INDUSTRY, INNOVATION AND INFRASTRUCTURE

Contribution

1. Sustainable industrial practices

2. Technological advancements

3. R&D towards innovation

4. R&D for International markets

Current Approach

Investing in infrastructure projects to enhance connectivity in the logistics ecosystem and support sustainable industry

Promote usage of CLA Portal (CLAP) in conjunction with digital transformation technologies

Container Ledger Account (CLA) offers innovative and sustainable solutions with user acceptance

Expand solution reach, bringing R&D to developing countries



16

PEACE, JUSTICE AND STRONG INSTITUTIONS

Contribution

1. Comply with laws and seek to meet international standards

Current Approach

ISO 27001:2022
Personal Data Protection Act (PDPA) for data privacy
Malaysia Digital Status by MDEC
PMKS Status by SME Corp.



17

PARTNERSHIPS FOR THE GOALS

Contribution

1. Sharing knowledge, resources, and best practices for sustainable development

Current Approach

Engaging proactively with trade associations and chambers, governments and stakeholders to share knowledge and resources for sustainable development